

Smart Commute

HAMILTON



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1 | Carpool To Win (Feb. 7 – 11, 2011)

Join a carpool and get a chance to win an Apple iPad and Gift Certificates!

**SAVE \$50
CLICK HERE**

smartcommute.ca

CARPOOL WEEK
February 7-11, 2011

Reward yourself by Signing Up

Not only are there [5 ways to win](#) by simply registering at: www.carpoolzone.ca, if you already carpool and register now, you are still eligible for prizes and our monthly incentive program.

If you don't have someone to carpool with, CarpoolZone can help you with that too – it's computerized matching system finds people who have similar commutes and links them together.



An Apple iPad is not the only potential benefit of joining Carpoolzone.ca. There are much more:

1. It's free, easy and there's no obligation to carpool!
2. It's a great way to save on your commute costs
3. If you and your spouse/roommate drive to work or school together than you are already eligible
4. All active registrants qualify for a monthly prize draw!

For more information on the Carpool Week Promotion go to: www.smartcommute.ca

2 | Rural Routes

FEBRUARY IS FARM MONTH! Hamilton Eat Local and Smart Commute are pleased to announce...

rural routes

Explore Hamilton farms aboard a bus



Celebrate the Winter using the HSR and save with Passport to Hamilton.

Hop on board the bus with the HSR Day Pass and receive discounts at local eateries, shops, places of interest and more across the City!

Perfect for the holidays.

Click [here](#) for more details!

Rural Routes is back with a special winter farm tour to **Black Walnut Lane** - a small scale lamb and beef producing farm.

Saturday, Feb. 26, 2011

10:30am-1pm

Bus to depart Bread and Roses café (27 King William Street) at 10:30am sharp - rain or shine.

Tickets are available at Bread and Roses Café

Tickets: \$10 for adults

\$8 for seniors / students

\$6 for children (12 and under)

Prices includes refreshments, lamb samples and discount off purchases exclusively for Rural Routes participants.

Quantities are limited!

Note: icy conditions and rough terrain are expected.

Contact Juby at Environment Hamilton 905-549-0900
jlee@environmenthamilton
www.environmenthamilton.org

Brought to you by:



3 | Rapid Transit Project Update



Moving Hamilton Forward with LRT

City of Hamilton's Light Rail Transit (LRT) plans are moving ahead and we invite you to learn more about this exciting, city building initiative.

As of November 22, please visit your local library or community centre for project information, or www.hamilton.ca/rapid-transit.

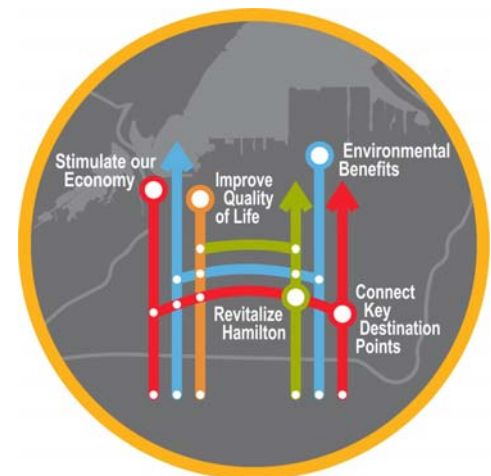
Coming in January 2011... Public Information Centres to review the draft design of the B-Line.

Add your voice to the discussion - we want to hear from you!
Contact us at:
rapidtransit@hamilton.ca
905-546-2424 x2553

The Rapid Transit team recently held various open houses across the city to showcase the draft designs of LRT on the B-Line. This was the public's first glimpse of what LRT could look like on our streets and most importantly their chance to provide comments and feedback which can influence how the design gets taken forward. Thank you to all who attended these events - we greatly appreciate your comments. If you missed these events you can check out the panels and video on our website at www.hamilton.ca/rapid-transit.ca. We want to hear what you think so be sure to complete the online survey.

Follow us - you can now follow us on Twitter @HamiltonRT and Facebook - Hamilton Rapid Transit. Giving you news, updates, and the latest project information as we move Hamilton forward.

Don't forget to visit your local library, community centre, municipal service centre or www.hamilton.ca/rapid-transit.ca for project information.



4 | Carpooling a great option for four commuters at Chedoke HHS

Commuting to work takes a toll – physically, and even mentally and emotionally. But doing it with friends makes it easier to bear. So when coworkers in the Pediatric Critical Care Unit at MUMC heard about Smart Commute Hamilton's CarpoolZone.ca website a few years ago, they signed up and started reaping the benefits.

One benefit of carpooling was obvious – less driving. Two members of the carpooling group live in Guelph, one lives in Cambridge, and the other in Kitchener.

Driving all that way each 12-hour shift is exhausting. So the four carpoolers meet at a highway carpooling lot and drive the rest of the way to Hamilton together.



"It's great being able to share the driving," said Cheryl Munroe, PCCU RN. "After driving an hour to work, working 12 hours, and then driving an hour home, you're pretty tired. But now we have someone to talk to and we can keep each other awake."

Another benefit the group shares is a reserved parking spot in the MUMC South Garage. It belongs to this carpooling group only, meaning they never have to worry about finding a parking spot after the long drive in together.

"We also save a ton of money in parking, gas and maintenance on our cars," said Cheryl. "It works out really well."

And while it's not always feasible for all four of them to drive together each shift, they are allotted a certain number of free parking passes for those instances, preventing them from having to pay the visitor parking rate.

Right now, Smart Commute Hamilton is offering \$20 Tim Horton's gift cards to the first 50 people in Hamilton who register to carpool before February 11, 2010.

"Our goal is to have at least 50 Hamilton Health Sciences staff members join CarpoolZone.ca by February 11," said Rebekah Jackson-Gravelly of Smart Commute HHS. "There are so many financial, social, and environment benefits to carpooling and I encourage others to give it a try. If they don't like it after three months, they can go back to their original parking situation."

(Courtesy "Insider Express – The Electronic Newsletter of Hamilton Health Sciences")



5 | Connect with Us



[Connect with us on Facebook!](#)



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Check out our new website by visiting: www.smartcommutehamilton.ca

You can now follow Smart Commute Hamilton becoming a fan on Facebook, or following us on Twitter.

You can also email Smart Commute at smartcommute@hamilton.ca.

Check out our Connect Page on our website at: www.smartcommutehamilton.ca/en/connect

