



# Smart Commute

HAMILTON



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### Upcoming Events:

1. Bike to Work Day – May 31
2. Open Streets Hamilton – June 6
3. Clean Air Commute – June 14-18

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4. Facebook and Twitter Updates

## 1 | Bike to Work Day

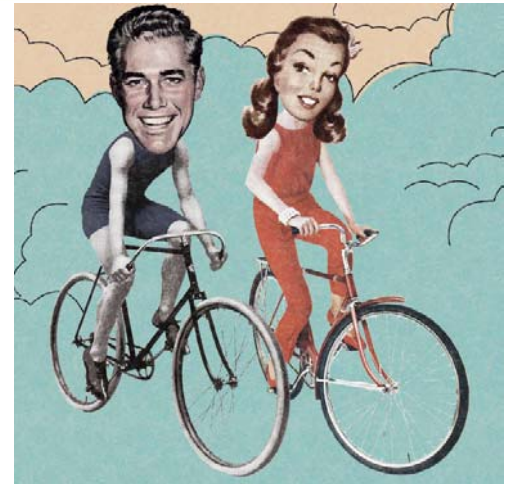
May 31<sup>st</sup>, 2010  
Celebration at Gore Park, 8 -10am

Bike to Work and **Win \$100s of dollars** in Mountain Equipment Coop Gift Certificates as well as a FREE dry-fit T-shirt

To participate and win register at:

[www.smartcommute.ca/hamilton/biketowork](http://www.smartcommute.ca/hamilton/biketowork)

Meet fellow cyclists from around the city and explore Hamilton's vast cycling network on a sustainable commute to work. Whether you are a new or experienced rider, you can meet up with groups at various locations in the city and cycle to Gore Park or your place of work! Check out the website for maps, meeting locations and more info.



## 2 | Open Streets Hamilton

Sunday, June 6<sup>th</sup>, 2010

On June 6<sup>th</sup>, from 10am to 3pm, James Street North, from Cannon to Burlington, will be closed to automobiles, and open to a festival of people walking, cycling, in-line skating, watching demonstrations, trying a new activity, listening to music and bands, or shopping along the street. Get involved by visiting:

[www.openstreetshamilton.ca](http://www.openstreetshamilton.ca)



Hamilton  
Public Works

Smart Commute Hamilton

[www.smartcommute.ca/hamilton](http://www.smartcommute.ca/hamilton) • [smartcommute@hamilton.ca](mailto:smartcommute@hamilton.ca) • 905-546-2424, ext. 5129  
Suite 320 - 77 James Street North, Hamilton, Ontario, L8R 2K3

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May 27, 2010

## 3 | Clean Air Commute

June 14<sup>th</sup> – 18<sup>th</sup> 2010

## the 2010 clean air commute

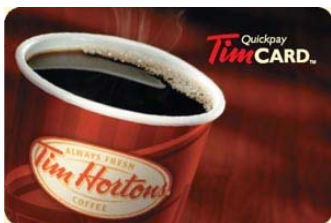
During the week of **June 14-18**, The City of Hamilton will be participating in **Pollution Probe's Clean Air Commute**. Employees are encouraged to commute to work in a cleaner way by: biking, walking, telecommuting, taking public transit, driving a hybrid, carpooling or even just giving your car a tune-up.

Participants will be asked to fill out a diary card on-line record their commuting patterns for the week here: [smartcommute.ca/hamilton/cleanaircommute](http://smartcommute.ca/hamilton/cleanaircommute)

### Reward yourself by Signing Up

The first 200 Clean Air Commute registrants to log at least one commute from June 14 to 18 will receive a Tim Horton's Gift Card. Visit the [Clean Air Commute Website](http://Clean Air Commute Website) and register before June 14<sup>th</sup>, 2010 to win the incentive and grand prizes:

Incentive Prize:



Also be entered into a draw to win:



High performance Bike



Trip for 2 to Costa Rica



Apple iPad

### Participating is Easy

Get car tune up tips at [caa.ca/eco/english/you/road.html](http://caa.ca/eco/english/you/road.html).

If you would like to form a carpool check out [carpoolzone.ca](http://carpoolzone.ca)

HSR Transit Maps can be found at: [hamilton.ca/hsr](http://hamilton.ca/hsr) or [google.ca/transit](http://google.ca/transit)

Find Bike Routes at: [smartcommute.ca/hamilton/biketowork](http://smartcommute.ca/hamilton/biketowork) or [hamilton.ca/cycling](http://hamilton.ca/cycling)

**All Access Wristband:** During the week of **June 14-18**, your Smart Commute wristband gets you access to savings and **free transit on Thursday, June 17**. Pick up your band at the Smart Commute Hamilton Office (address below) or through a participating employer. Wear your wristband to show your support for Clean Air Commuting!

## Attend a Clean Air Commute Event

**Monday, June 14, 2010**

### Make a Change Monday

Kick off the first day of the Commuter Challenge by committing to making a change and set goals to use sustainable transportation for the whole week!

**Tuesday, June 15, 2010**

### Transportation Fair and Smart Commute Expo

**Time:** 11:30 am to 1:30 pm

**Location:** Gore Park

Learn about sustainable living, commuting and green products with showcases from local Hamilton businesses and organizations. There will also be healthy snacks, games and prizes!

**Wednesday, June 16, 2010**

### Walk to Work Wednesday

Walk to work, log in your time on the Clean Air Commute website and potentially win a prize! If you walk to work today, email the Commuter Challenge Coordinating Team at [smartcommute@hamilton.ca](mailto:smartcommute@hamilton.ca) and you will be entered into a draw for fabulous walking-related prizes

### Lunchtime Walk

**Time:** 12:00 pm (walk begins at 12:15)

**Location:** Gore Park to Bayfront Park

Meet at Gore Park to walk 2 Km in order to raise awareness for the benefits of walking. At the end of your walk you will be greeted with refreshments, healthy snacks, and lunch in Bayfront Park. Visit [www.smartcommute.ca/hamilton/walktowork](http://www.smartcommute.ca/hamilton/walktowork) for details.

**Are you working somewhere else in the city? McMaster University and Mohawk College will be hosting their own lunchtime walks, while HHS, St. Joe's, Horizon will be supporting the main event at Gore Park**

**Thursday, June 17, 2010**

### Totally Transit Thursday Time: All Day

Ride the HSR for Free by showing your Hamilton Smart Commute wristband! You can pick up the wristbands at your office. Please speak with your Clean Air Commute organizer for pick-up location.





**Friday, June 18, 2010**

**Bike, Walk and take Transit to Work "GEAR DOWN" Event**

**Time: 7:00 am to 10:00 am**

**Location: Various sites in the city to Gore Park at 8:15 am**

Help celebrate a successful Clean Air Commute Week by biking, walking or taking transit to work! You will be able to log in this commute on the Clean Air Commute Website. Cyclists are encouraged to meet at various locations throughout the city and head to Gore Park where refreshments and prizes will be provided. Visit [www.smartcommute.ca/biketowork](http://www.smartcommute.ca/biketowork) for details and maps

## 4 | WEB UPDATES



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If you would like more information, visit [www.smartcommute.ca/hamilton](http://www.smartcommute.ca/hamilton). You can now follow Smart Commute Hamilton becoming a fan on Facebook, or following us on Twitter. Go to [www.smartcommute.ca/hamilton](http://www.smartcommute.ca/hamilton) and click on the Facebook or Twitter links to become a fan. You can also email Smart Commute at [smartcommute@hamilton.ca](mailto:smartcommute@hamilton.ca).

## Help promote the Clean Air Commute!

Let all your Facebook, Twitter and LinkedIn friends and contacts know you're participating. Add an awareness tag to your email signature to help promote the event to your colleagues, such as: *"I will be participating in Hamilton's Clean Air Commute from June 14 to June 18. Sign-up today or learn more about the week's events at [www.smartcommute.ca/hamilton/cleanaircommute](http://www.smartcommute.ca/hamilton/cleanaircommute). Together we can help reduce our community's carbon footprint."*